



Group Leader	
Accountability	

Welcome to the People Table. At Missing Link Network, we firmly believe that building interpersonal relationships is crucial for mutual growth. By truly getting to know each other, both personally and professionally, we can better refer each other business.

1. Discussion Topic:

○ **Share Your Favorite Spooky Story or Halloween Memory:**

1. Why is it important to you?
2. Would anyone else involved spin the tale differently?

Set a Goal:

- What do you want to accomplish this week?

Accountability:

- **Partner Up:** Choose an accountability partner from the group to check-in on your goal.

Name:	Cell Phone:

Accountability Partner:	
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Welcome to the Profit Table. Missing Link Network is here to help your business grow through building relationships and helping each other with business challenges and celebrating wins.

As a group, discuss the following and execute for each other over the next week. Please leave behind a completed form.

Group Activity: Boosting Sales Success

1. Strategies for Increasing Sales

- Share your sales experiences:
 - a. What strategies have worked well for you?
 - b. Any "epic fails" you'd like to share and what you learned from them?
 - c. Are there new approaches you're considering implementing?

2. Set a Sales Goal

- Use the insights from our group discussion to set a realistic sales goal. Commit to a strategy that will help you reach this target.

3. Accountability

- Partner Up: Select an accountability partner from the group. Check in with each other throughout the week to provide updates and support on your sales goals.

Links:

Name:	Cell:

Accountability Partner:



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Welcome to the Progress Table. At Missing Link Network, we believe that our success is your success. By contributing to the growth of MLN, you not only help others in your Hub expand their referral network but also benefit yourself by earning affiliate income directly from Missing Link Network.

Group Activity:

1. Hub Membership Drive:

- a. What industries does the Hub need to target?
 - i. How do we reach them?
- b. Member Involvement:
 - i. How can we involve current members in the membership drive efforts? (e.g., sharing invites, promoting on social media)
 - ii. Are there any members who would be willing to act as ambassadors or mentors for new members during this drive?
- c. Marketing and Promotions:
 - i. What channels should we use to promote the membership drive? (e.g., social media, email marketing, events)
- d. Timing:
 - i. When would be the best time to launch this membership drive? Are there specific dates or events we should align with?
- e. Goal:
 - i. How many new members are we aiming to recruit, and within what timeframe?

2. Set a Goal:

- a. What is your goal for helping to plan, implement, and execute your Hub membership drive?

3. Accountability:

- a. Team up with a Link from your group and check in with each other a couple of times this week to stay on track with your goal.

Links:

Name:	Cell:

Accountability Partner:



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Module 4 Instructions:

This month's leadership team:

1. Who received the card with a star in the upper right corner? Congratulations! You have been selected as the group leader for this month. As the leader, your role is to keep the group focused and on track to complete the module within the designated timeframe. The group lead will keep track of the groups progress over the next three weeks and present a summary of accomplishments at the module recap in week four.
2. Who received the card with a triangle in the upper right corner? Congratulations on being appointed as the group's accountability lead! Your role is to keep the group motivated and focused on achieving our collective goals. You will be responsible for reaching out to members and providing support and encouragement throughout the next 3 weeks.

People Table Instructions:

This month, at the People Table, we'll be discussing our favorite Halloween stories or spooky tales and encounters. This exercise aims to provide us with a fun way to connect and foster deeper connections within our group.



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Profit Table Instructions:

This month, the Profit Table will focus on sharing and developing effective sales strategies for our businesses. Each member will have the chance to discuss their sales successes, challenges, and ideas. This collaborative exchange will allow us to learn from each other's experiences, avoid common pitfalls, and explore new strategies that can drive growth for our businesses.



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Progress Table Instructions:

This month, the Progress Table will concentrate on planning and executing a membership drive for the Hub. Together, we will brainstorm and develop effective strategies for promoting, organizing, and implementing a successful drive to grow our network and strengthen our community.