



## Setting Up Your Hub for Success

**Congratulations on your decision to start a Hub. Here are some suggestions for starting a successful Hub.**

**Focus on Progress:** Envision your Hub as the eye of a growing storm, where every connection and effort amplifies the energy at its core. As your group strengthens relationships and expands its network, the vortex intensifies, drawing in new opportunities and resources, broadening the Hubs influence in the professional landscape.

To maximize this momentum, invite links that directly support your business—think of companies that already refer clients to you or industries you closely collaborate with. By building the Hub around your own needs, you create a solid foundation for success while simultaneously generating business for everyone involved. Encourage your links to do the same, fostering a network where each member’s growth fuels the collective progress.

**Wait to Feature a Weekly Speaker:** Instead of a traditional presentation, dedicate the time to strengthening the core pillars of Missing Link Network: People, Profit, and Progress. The focus on collaboration and shared goals will enhance bonding and cohesion, ensuring every link in the Hub has the opportunity to thrive.

**Leverage the Power of Other Hubs:** Connect with and visit other Hubs in your region to tap into their experience and expertise. Share the industries you want to bring into your Hub, and if you’re facing challenges, use their insights as a valuable resource and sounding board. There’s no better guide than someone who’s already navigated the path. And remember, our affiliate program makes your success our success, links from other Hubs will want to help because they earn additional income by referring.

**Missing Link Network is Here to Help:** Reach out to the Missing Link Network team to share your challenges, successes, and goals. Let us know the industries you want represented in your Hub, and we’ll work together to spread the word and bring those connections to you.



## **Your First Meeting:**

1. Call Meeting to Order
2. Introduce yourself and your business and have all the links do the same.
3. Come up with a name for your Hub- To help prime the pump, have some suggestions ready
4. Ask for help: Recruit Links from your Hub to take the lead
  - a. Lead on social media
  - b. Lead on membership
5. Explain the Core Pillars
  - a. People- Building interpersonal relationships and understanding what motivates and inspires
  - b. Profit- Learn what makes each Links business work, who is their ideal client, what industries would help support them by joining the Hub
  - c. Progress- Building and growing the Hub for everyone's benefit
6. Work Modules Together as Group (do not break out into smaller groups)
7. Accountability
  - a. Help connect and hold each other accountable for the goals set.
8. Celebrate Wins
9. Announcements
10. Fundraising to Pay for Hub events (50/50 Raffle or ????)
11. Call meeting to close

## **First Month Checklist:**

- In addition to the weekly meeting, connect with the links in your Hub to keep them motivated and encouraged. It can be a little daunting and discouraging in the beginning and your Hub will need a strong leader.
- Connect with leadership team
  - Social Media chair
  - Membership chair
- Set up Social Media page for the Hub (once name has been decided)
  - Populate Social Media
  - Invite Links
- Setup First Networking Event